



*Avanti*

HEALTH CENTRE

**SALES LAUNCH**

FEBRUARY - 2024



# FEBRUARY MEMBER OFFER

## COME IN, LET'S GO FORWARD

GET MOVING IN FEBRUARY WITH OUR INTRODUCTORY OFFER!

**PAY ONLY \$39 TO ACTIVATE YOUR AVANTI "TRY" SESSION PACK!**

\*The "TRY" Session pack includes an initial Assessment with an EP, a basic program and unlimited access to our facilities during staffed hours for 5 days.

\* Offer ends 29.2.24



MEMBERSHIP OFFER - PAY ONLY \$39 TO ACTIVATE YOUR AVANTI "TRY" SESSION PACK

OFFER MECHANICS - The offer is available to new clients only. The "TRY" session pack is \$39 and includes an initial assessment screen, a basic program and unlimited access during staffed hours for 5 consecutive days. If the member joins after completing the \$39 try session pack we will apply a \$39 credit to their membership. (Valued at over \$200)

Offer ends 29.2.2024

**\*OFFER AVAILABLE AT CALOUNDRA, TOWNSVILLE AND SOUTHPORT ONLY**





# FEBRUARY REFERRAL OFFER

## COME IN, LET'S GO FORWARD

REFER A FRIEND IN FEBRUARY AND BOTH YOU AND YOUR FRIEND WILL GET 2 WEEKS FREE!

\*The offer for referring a friend is only available for friends who are referred and who join in February 2024. Offer ends 29.2.2024



REFERRAL OFFER - REFER A FRIEND IN FEBRUARY AND BOTH YOU AND YOUR FRIEND GET 2 WEEKS FREE!

OFFER MECHANICS - The offer of your two weeks for free for referring a friend is only available for friends who are referred and who join in February 2024. Offer ends 29.2.2024

**\*OFFER AVAILABLE AT CALOUNDRA, TOWNSVILLE, SOUTHPORT & HOBSONS BAY**





# FEBRUARY MID MONTH SALE

MEMBERSHIP OFFER - ONE-DAY SALE - AVAILABLE ON 13TH FEBRUARY 2024 ONLY - **DO NOT SANDBAG!**

JOIN OUR MID-MONTH SALE AND GET YOUR FIRST TWO WEEKS FREE!

OFFER MECHANICS - The free offer of your first two weeks is only available on 12-month membership options and is only available for memberships purchased on 13/2/24. All other membership types will commence on the day of purchase. The member must sign up for the 12-month membership to activate the first 2 weeks for free. Offer ends 13/2/2024

***\*OFFER AVAILABLE AT CALOUNDRA, TOWNSVILLE & SOUTHPORT ONLY***







# FEBRUARY COLLATERAL

The following support will be offered in the centres to help achieve sales targets

Facebook Ads - The Offer will run for the month of February

Google Ads - The Offer will run for the month of February

Flyers - 500 Flyers delivered in the centre to be distributed by the teams in the local area

SMS & Email Marketing Campaigns - delivered on mid-month close out & end-of-month offer





# FEBRUARY SALES TARGET

**CALOONDRA** - 80 New Members

**TOWNSVILLE** - 80 New Members

**SOUTHPORT** - 80 New Members

**HOBSONS BAY (PRE-SALES + OPENING)** - 200 New Members





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HEALTH CENTRE

**Q&A**

For any questions reach out to  
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