



*Avanti*

HEALTH CENTRE

**SALES LAUNCH**

JANUARY - 2024



# JANUARY MEMBER OFFER

MEMBERSHIP OFFER - GET YOUR FIRST TWO WEEKS FREE!

OFFER MECHANICS - The offer of your first two weeks for free is only available on 12-month membership options. All other membership types will commence on the day of purchase. The member must sign to the 12-month membership to activate the first 2 weeks for free. Offer ends 31.1.2024

## THE YEAR OF LONGEVITY

\*GET STARTED IN JANUARY AND GET YOUR FIRST TWO WEEKS FREE!

\*Offer only available across our 12-month membership options. Offer ends 31.1.24



**\*OFFER AVAILABLE AT CALOUNDRA, TOWNSVILLE & SOUTHPORT ONLY**





# JANUARY REFERRAL OFFER

REFERRAL OFFER - GET TWO WEEKS FOR FREE WHEN YOU REFER A FRIEND WHO JOINS!

OFFER MECHANICS - The offer of your two weeks for free for referring a friend is only available for friends who are referred and who join in January 2024. Offer ends 31.1.2024

## THE YEAR OF LONGEVITY

\*REFER A FRIEND WHO JOINS IN JANUARY AND GET 2 WEEKS FREE!!

\*Offer only available to friends who join in January 2024. Offer ends 31.1.24



**\*OFFER AVAILABLE AT CALOUNDRA, TOWNSVILLE, SOUTHPORT & HOBSONS BAY**





# JANUARY MID MONTH SALE

MEMBERSHIP OFFER - ONE-DAY SALE - AVAILABLE ON 17TH JANUARY 2024 ONLY - **DO NOT SANDBAG!**

JOIN OUR MID-MONTH SALE AND GET YOUR FIRST FOUR WEEKS FREE!

OFFER MECHANICS - The free offer of your first four weeks is only available on 12-month membership options and is only available for memberships purchased on 17/1/24. All other membership types will commence on the day of purchase. The member must sign up for the 12-month membership to activate the first 2 weeks for free. Offer ends 31.1.2024

***\*OFFER AVAILABLE AT CALOUNDRA, TOWNSVILLE & SOUTHPORT ONLY***





# JANUARY COLLATERAL

The following support will be offered in the centres to help achieve sales targets

Facebook Ads - The Offer will run for the month of January

Google Ads - The Offer will run for the month of January

Flyers - 500 Flyers delivered in the centre to be distributed by the teams in the local area

SMS & Email Marketing Campaigns - delivered on mid-month close out & end-of-month offer





# JANUARY SALES TARGET

**CALOONDRA** - 80 New Members

**TOWNSVILLE** - 80 New Members

**SOUTHPORT** - 80 New Members

**HOBSONS BAY (PRE-SALES + OPENING)** - 200 New Members





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HEALTH CENTRE

**Q&A**

For any questions reach out to  
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