



*Avanti*

HEALTH CENTRE

**SALES LAUNCH**

MARCH - 2024



# MARCH MEMBER OFFER

MEMBERSHIP OFFER - PAY \$5 per week for your first 4 weeks!

OFFER MECHANICS - The offer is available on all 6 & 12-month direct debit membership options. After 4 weeks, the membership price will resume to the full rate and the member must join to activate the offer

Offer ends 31.3.2024

**\*OFFER AVAILABLE AT CALOUNDRA,  
TOWNSVILLE AND SOUTHPORT ONLY**



**PAY \$5 PER WEEK FOR  
YOUR FIRST 4 WEEKS!**

\*Offer is available on any 12 or 6-month membership option. You must join on a membership to redeem this offer in the month of March, The Offer expires on 31.3.24





# MARCH REFERRAL OFFER

REFERRAL OFFER - REFER A FRIEND IN MARCH WHO JOINS & GO IN THE DRAW TO WIN A 6-MONTH MEMBERSHIP!

OFFER MECHANICS - 1 entry per referral who joins to go in the draw to win a 6-month membership. The offer is only available for friends who are referred and who join in March 2024. Offer ends 31.3.2024 - One prize per location



REFER A FRIEND IN MARCH &  
GO IN THE DRAW TO WIN A 6  
MONTH MEMBERSHIP!

\*Entry is gained by referring a friend who joins in March. The more friends you refer who join, the more chances you have to win! Prize drawn 31.3.24  
The Offer expires on 31.3.24

**\*OFFER AVAILABLE AT CALOUNDRA,  
TOWNSVILLE, SOUTHPORT, HOBSONS BAY  
& MACKAY**





# MARCH MID MONTH SALE

MEMBERSHIP OFFER - ONE-DAY SALE - AVAILABLE ON 13TH MARCH 2024 ONLY - **DO NOT SANDBAG!**

JOIN OUR MID-MONTH SALE AND GET TWO EXTRA WEEKS AT ONLY \$5 PER WEEK (6 WEEKS ALL UP)!

OFFER MECHANICS - The offer is only available on 6 & 12-month membership options and is only available for memberships purchased on 13/3/24. Offer ends 13/3/2024

**\*OFFER AVAILABLE AT CALOUNDRA, TOWNSVILLE & SOUTHPORT ONLY**



# MARCH COLLATERAL

The following support will be offered in the centres to help achieve sales targets

Facebook Ads - The Offer will run for the month of February

Google Ads - The Offer will run for the month of February

Flyers - 500 Flyers delivered in the centre to be distributed by the teams in the local area

SMS & Email Marketing Campaigns - delivered on mid-month close out & end-of-month offer



# MARCH SALES TARGET

**CALOUNDRA** - 80 New Members

**HOBSONS BAY** - 100 New Members

**TOWNSVILLE** - 80 New Members

**SOUTHPORT** - 80 New Members

**MACKAY(PRE-SALES + OPENING)** - 150 New Members





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**Q&A**

For any questions reach out to  
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